

Stronger Economies Together (SET)

Strategies for Building New Economic Opportunities

SET VII Site Visit

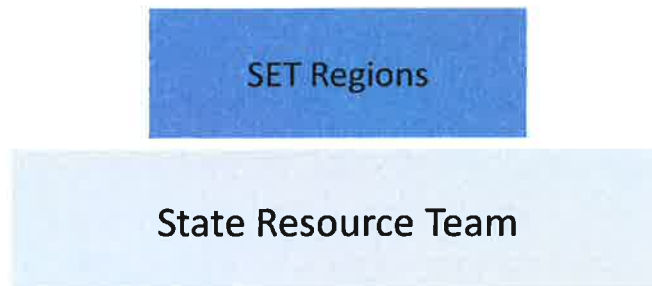


Welcome and Introductions

HELLO
my name is



Support Structure for SET

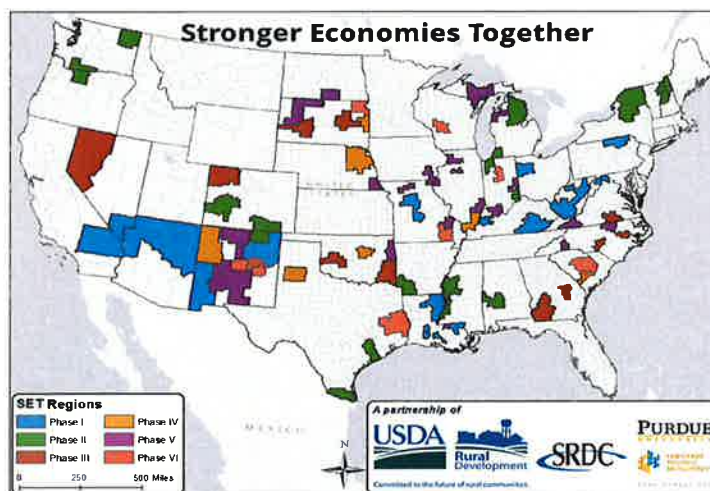


SET National Team



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SET: Regions to Date



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Purpose of SET

Help rural counties work together
as a regional team in
developing and implementing

**A High Quality
Regional Economic Development
Plan**

that builds on the
current and emerging
economic strengths
of their region.



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What SET Provides Regional Teams



Coaching

Hands on step- by-step
process for building or
enhancing regional
plans



**Data &
Analysis**

Detailed demographic &
socio-economic
information

Data and analysis on
current and emerging
industry clusters



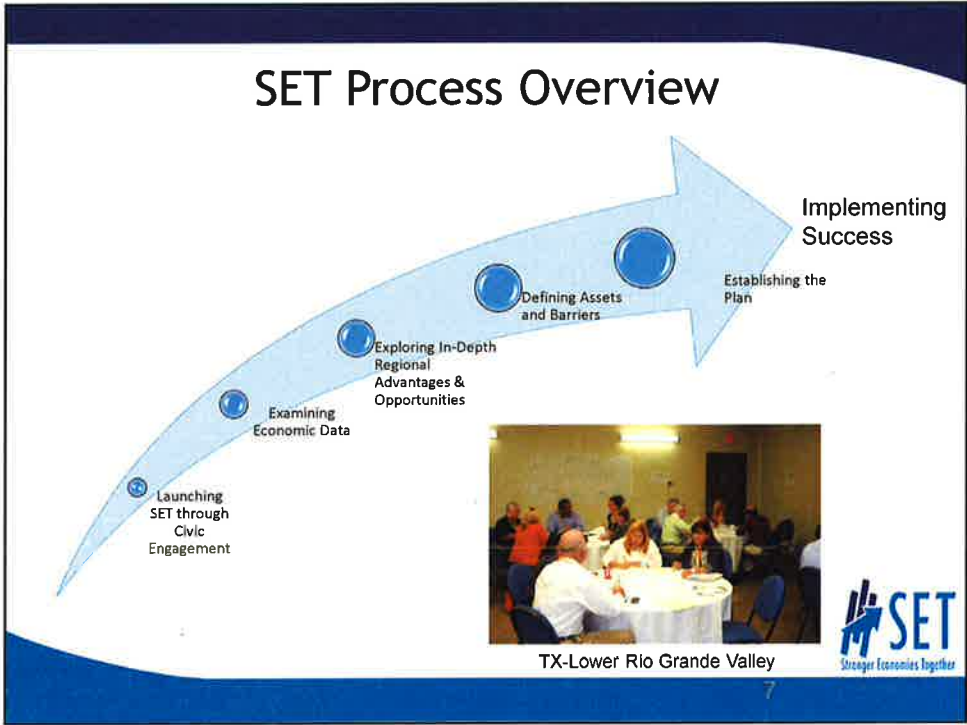
**Technical
Assistance**

Coaching
implementation of the
plan

Access to individuals
with special expertise

More in-depth cluster
analysis





Specific Eligibility & Priority Points

Aligning with the Purpose of SET

Regions **best suited** for SET are:

- Newly formed regions
- Regions that need to be reenergized
- Regions needing to update plans (such as CEDS)



Where SET Is **Not** a good fit:

- Regions that have recently completed regional economic plans
- Regions that are already functioning at a high level



Understanding the Rural Definition



51% or more of the region's population is classified as rural

OR

75% of the region's land area is located in rural areas of that region.

<http://srdc.msstate.edu/set/apply>



Priority Points: Economically Distressed

Regions with at least one county that has:

- A per capita income of 80% or less of the national average



and/or

- Has an unemployment rate that is at least 1 percent greater than the national average unemployment rate



for the most recent 24-month period for which data are available



The Site Visit

Purposes:

- Ensure that regions understand SET
- Select sites that are most likely to benefit
- Clarify expectations for the regions
- Help coaches prepare for working with the regions



Timeline



- February 2, 2017 – Regional Applications Open
- March 10, 2017 – Regional Applications Due
- Prior to April 1, 2017 – Applicant Site Visit
- April 6, 2017 – State Recommendations to National Office
- **Late April – Regions Announced**
- SET Planning Phase: 6-7 months
- SET Launching Phase: 6-7 months



SET Regional Coordination Team

Key Roles and Responsibilities

- Coordinate Civic Engagement Session
- Communication
- Documentation
- Writing Team
- Logistics
- Recruitment
- Evaluation/Impact



Are We Ready Self-Assessment

- Community Climate
- Knowledge about Regional Economic Development
- Regional Knowledge of Efforts
- Leadership
- Resources for Regional Economic Development Efforts



Your Turn: Question and Answers



Who to Contact?

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