

PLANNING PROCESS: 6 TO 7 MONTHS

Civic Forum

(Time: 4 hours)

- Examining the Region's Positive Features
- Exploring the Region's Challenges
- Considering Key Data on Your Region
- Identifying the Region's Opportunities

SET Overview and Exploration of Regional Data

(Time: 4 hours)

- Lay the Foundation for SET Work Together
- Review the Regional SET Forum
- Explore the Regional Economic Data:
 - Regional Industry Clusters
 - Employment and Occupation

Evidence-Based Planning

(Time: 4 hours)

- People You Invited and/or Interviewed
- Exploring Regional Clusters in Depth
- Identifying Priorities

Connecting Capitals

(Time: 4 hours)

- Community Capitals Framework
- Your Team's Assets
- Regional Opportunities: What Assets Are Available?
- Recognizing Potential Barriers
- Building Regional Goals: A Start

Finalizing the Plan

(Time: 5 hours)

- Finalizing SMART Goals
- Designing Strategies and Actions to Meet Goals
- Identifying Appropriate Measures
- Deliverable: Crafting Strategies, Actions, and Measures to Support the Regional Plan

Tailored Sessions

(Time: varies by module)

- Communication
- Entrepreneurship
- Grant Writing Basics
- Leadership and Sustainability
- Local and Regional Food Systems
- Sustaining Existing Businesses
- Tourism

IMPLEMENTATION: 6 TO 7 MONTHS

- Develop a model for action and accountability
- Design leadership structure appropriate for regional plan implementation
- Identify technical assistance needs for success
- Secure resources needed for success

CONTACTS

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