

Of the five industry clusters chosen, the group started the process of forming ideas for potential strategies for building the individual clusters in the region. Each cluster was represented by a table of participants who exchanged ideas for a strategy in the area of creating, attracting, retaining and expanding their industry. Foundation was included, which represents workforce, infrastructure, connections, etc.

Industry Cluster	Create	Attract	Retain	Expand	Foundation
Agribusiness, Food Processing and Technology	<ul style="list-style-type: none"> ➤ High tunnel greenhouses ➤ Alternative crop facilities using sustainable resources ➤ Artisan food production ➤ Biomass opportunities ➤ Meat packing opportunities 	<ul style="list-style-type: none"> ➤ Green organic eco-friendly food ➤ Health product businesses ➤ Sustainable product entrepreneurship 	<ul style="list-style-type: none"> ➤ Market our sustainable – eco-friendly agriculture products 	<ul style="list-style-type: none"> ➤ Use technology to expand/enhance agriculture products 	<ul style="list-style-type: none"> ➤ Expand technology and skill base of our labor force
Arts, Entertainment, Recreation and Visitor Industries	<ul style="list-style-type: none"> ➤ Hospitality and tourism training facility 	<ul style="list-style-type: none"> ➤ Local and corporate executives and employers 	<ul style="list-style-type: none"> ➤ Certification, experience and education 	<ul style="list-style-type: none"> ➤ Management offices 	<ul style="list-style-type: none"> ➤ Would create a stronger workforce for this cluster
Defense and Security	<ul style="list-style-type: none"> ➤ Construction, Housing, MOU's 	<ul style="list-style-type: none"> ➤ Specialties 	<ul style="list-style-type: none"> ➤ Incentives 	<ul style="list-style-type: none"> ➤ Specialties ➤ Public-Private Partnerships 	<ul style="list-style-type: none"> ➤ Improve and expand infrastructure
Energy	<ul style="list-style-type: none"> ➤ Entrepreneur starts a water-hauling service 	<ul style="list-style-type: none"> ➤ Transportation services and training to serve the energy sector 	<ul style="list-style-type: none"> ➤ Supply companies to support the energy sector 	<ul style="list-style-type: none"> ➤ Reduce corporate taxes and regulations to promote expansion of existing operations 	<ul style="list-style-type: none"> ➤ Work to create better access to water sources
Transportation and Logistics	<ul style="list-style-type: none"> ➤ Create a multimodal freight hub (rail, road, air) like Roswell Regional Airport 	<ul style="list-style-type: none"> ➤ Create incentive packages for businesses with aviation needs 	<ul style="list-style-type: none"> ➤ Retain infrastructure and workforce 	<ul style="list-style-type: none"> ➤ Expand passenger air service ➤ Maintain/expand infrastructure 	<ul style="list-style-type: none"> ➤ Develop targeted marketing for regional freight hub and support workforce housing and training needs